Ten Tips For A Fit Summer
Enjoy ten tips to help keep you and your family active and in shape this warm summer!

Happy Birthday To All!
Check out each issue of the Clothes Line to see who's celebrating a birthday this month.

HORSING AROUND WITH YOUTHBUILD
by Tim Suelter

On Friday July 11 our YouthBuild participants spent the day with Take Flight Farms. Take Flight Farms incorporates horses in unique learning and therapeutic experiences. These programs are designed around the specific goals of the participants. The day consisted of working on team problem-solving and communication skills.

The day started with simply observing the horses and commenting on the behaviors noticed. The horses are utilized as metaphors in these activities, building life skills and promoting the exploration of behaviors. They exhibit personalities, attitudes...

Construction trainer Alyssa Beebe joins YouthBuilders Frank Qualls, Jamil Smith, Marcus Hill and Deving Smith while walking a horse around the arena.

Continued on page 8
WELCOME! Below is a list of all new employees that joined Goodwill in June. Please say hello and make them feel welcome as they begin their new positions with Goodwill.

Sterling Arnold  
Retail Sales Associate II  
Bellevue

Mariton Barber  
Clothing Proc/Hanger I  
72nd & F

Cheri Biddenstadt  
Retail Sales Associate  
Madison

Patricia Blake  
Clothing Proc/Hanger I  
Harris Center

Merlee Breckenridge  
Custodian  
Zorinsky

Rosanne Byers  
Clothing Proc/Hanger I  
Madison

Letisia Cahuich-Reyes  
Clothing Proc/Hanger I  
South Papio

Gage Clark  
Donation Door Attendant  
Fremont

Heather Cole  
Accounts Payable Specialist  
BPP

Lan Ding  
Retail Sales Associate II  
Southwest

Chrystal Dixon  
Custodian  
Offutt

Daisy Enriquez  
Clothing Proc/Hanger I  
Madison

Robin Flynn  
Retail Sales Associate II  
Southwest

Reyna Franco-Delgadillo  
Clothing Proc/Hanger I  
Southwest

The Clothes Line

PUBLISHER: Frank McGree
EDITOR IN CHIEF: Rita Hamele Crum
MANAGING EDITOR: Ann Bailey
STAFF WRITERS: Brent Koster, Elizabeth Donner, Kris Pachunka, Rebecca Armstrong and Erin Swanson Russell
FAN CLUB PRESIDENT: Paul Kurtti

THE CLOTHES LINE is published monthly and is available at each Town Hall meeting. If you are unable to attend Town Hall, you may also find copies in the Marketing area at BPP, or request to have a copy delivered to you by calling 402.231.1912.

You may also find Clothes Line articles and full-issue digital downloads on the Goodwill Omaha website at http://www.goodwillomaha.org/publications.
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Congratulations to Josh and the rest of the Goodwill Coffee House staff! They ended 19.83% over budget in June and 24% over 2013!

JUNE STORE OF THE MONTH:
The Coffee House

ABOVE & BEYOND
Susan Barber
Maribeth Cunningham
Stacey Elliott
Jonathan Guill
Nicholas Hartman
Megan Sharpe
Gerald Splear
Kelsey Washburn

LIFESAVERS
Christine Aguilar
Jeffrey Bailey
Linda Bibeault
Joe Blood
Kaitlin Bosetti
Alicia Bryson
Heather Cote
Leonor Gonzalez Garcia
Kenneth Good

Steven Hembree
Taylor Jensen
Rhonda Miner
Ayabavi Sossoukpe
Tim Sueltzer
Tierra Washington
The Goodwill Coffee House rounded up 43.15 percent of their total transactions in the month of June, bringing them to a store total of over $500 since April. Great work!

ROUND IT UP FOR GOODWILL

<table>
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<th>Excellent job retail! You have raised</th>
<th>$21,603.18</th>
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JUNE AGENTS OF CHANGE WINNERS:

The Coffee House

The Goodwill Coffee House rounded up 43.15 percent of their total transactions in the month of June, bringing them to a store total of over $500 since April. Great work!

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<th>Total Round It Up Transactions</th>
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As you all know, Goodwill consists of many moving parts. We have Employment and Training, federal contracts, grounds and custodial services and, of course, our 17 retail stores and donation centers. This large agency calls for a variety of print and graphic items on a daily basis. You might be amazed to learn that nearly all of these items are produced by one person – Ann Bailey, Goodwill’s Marketing Design Coordinator and June 2014 Employee of the Month.

Recently, Ann was tasked with coordinating the revamp of the Goodwill website (GoodwillOmaha.org). This was a large project that required a lot of Ann’s time and patience. She worked her way through the four-month timeline, organizing information from all areas of the agency to ensure accurate data went on to the new website. The results were stellar. Ann produced an awesome, user-friendly product that has been met with great reviews.

In addition to the website, Ann did a great job with video coordination for Legacy of Hope, the Good Turn Drive, production of the Annual Report, and monthly publications like this Clothes Line. She demonstrates many of Goodwill’s values each day, including accountability.

You can often find Ann working after-hours to meet deadlines, yet she always has a positive attitude. Ann treats everyone with respect and works hard to get the job done right and on time.

“Ann has become a vital component to the structure of Goodwill. Her talent and creativity has taken our advertising efforts to a whole new level” said Marketing Director Rita Crum.

Ann was shocked to win Employee of the Month, and even shed a few tears at Town Hall.

“I was grateful to win. There are so many amazing employees at Goodwill, it’s such an honor to be recognized,” said Ann.

When Ann isn’t at Goodwill, she enjoys spending time with her fiancé, Chris, their dog, Lady, and her friends. Ann’s favorite things about coming to work are her coworkers and the design projects that she gets to do every day.

So, the next time you wear a Goodwill logo t-shirt or see a Goodwill billboard, remember to thank Ann Bailey!
You can count on Don McPherson to be a friendly face each time you visit Goodwill’s Retail Operations Center (ROC). He is welcoming to all employees and clients, and a great steward of Goodwill. Overseeing Goodwill’s RePack area, Don has helped Goodwill to grow. This is why Don was named Goodwill Manager of the Quarter!

Don continues to grow RePack with steady customers and upselling of current clients. Year-to-date, he has contributed to a 37 percent increase in RePack business, and he does this with only two paid employees! This means that Don has to take on a lot of the day-to-day operations in the RePack area, which he doesn’t seem to mind.

Don sees himself as a trainer for the people that come through the RePack program. “I teach my employees how to respect a job. I can’t do that behind a desk. I’m the type of boss who wants to be a part of the team and a part of the finished product. I want the people I work with to look at me and feel like I helped them learn how to be successful,” said Don.

While Don was shocked and excited to win Manager of the Quarter, he wasn’t sure that he deserved the award. Wanting to help more people. We have actually hired people from Don’s area for full-time work at Goodwill,” said Todd Milbrandt, Vice President of Federal Contracts and Don’s supervisor.

Recently, Don made major improvements to his area. First, he signed a major contract through Oriental Trading Company. This contract production has increased exponentially since it started this year, increasing RePack’s success and amount of training that Don can provide to ResCare participants. In his free time, Don runs a clothing store with his wife. He also enjoys spending time with his six grandchildren, including William, son of former Goodwill employee Dani McPherson. Each night, Don goes home and asks himself, “Did I give 100% to my team today?”

If he answers yes, he considers it a good work day. We can all learn from Don’s management style and outlook on life. Visit the ROC and congratulate Don on his win – I’m sure he’ll love to see you.
...and moods as unique as any teenager. This provides endless experiences and situations for discussion, analysis and learning.

The next exercise was to “get to know” the horses. The participants were able to approach the horses and introduce themselves. There were mixed reactions to this exercise at first, but in true YouthBuild style our participants overcame any fear or reservation they may have had.

Next was the bridle exercise. The task was to work as a team to put a bridle on the horse then lead the horse around the arena. Not all bridals went on the same way, but they all eventually went on, and each YouthBuilder was able to walk the horse.

The next exercise was to use various items, such as hula hoops, blocks, pool noodles and cones to build an obstacle course that represented the program experiences they have had. Both groups produced creative courses and even more creative explanations of each course.

The final exercise was to remove the bridals from the horses and lead each horse through the course. This was to be done without touching the horse, bribing the horse or speaking to each other. I watched with amazement as the YouthBuild participants handled these situations with grace and competency. This year’s YouthBuild class is clearly an impressive group of individuals. Giddy Up!
The Goodwill's development department has been very busy over the last couple months – projects and activities all focused on continuous quality improvement in how we operate and bring awareness to Goodwill’s mission.

First, Goodwill created a new Development Committee. The committee comprises of members of our current and Lifetime Board of Trustees, as well as Goodwill staff and community volunteers.

The development committee is tasked with actively engaging themselves and their networks in Goodwill’s fundraising process.

With the creation of the Goodwill Society, our new leadership annual giving society, the development committee will be soliciting new donors to join this gift club. The Goodwill Society was established to attract donors who can make annual unrestricted contributions of $500 or more.

Generous contributions at this level will help to ensure that Goodwill can provide educational and job training opportunities to those in the metro area, helping to reduce unemployment. The members of the committee will also help develop policies and strategies as they relate to fundraising.

The development department has also been compiling an Annual Development Plan for 2015. While this might not sound very exciting to most, we are extremely enthused about the plan.

This is the first time our agency has put together a comprehensive annual strategy just for development – which will agency fundraising goals for 2015 as well as outline big picture goals for development including:

• Achieve agency program sustainability and growth of endowment through philanthropy and stewardship
• Develop a more strategic approach with all development, marketing and community outreach activities
• Grow the engagement of Goodwill leadership, Current and Lifetime Board of Trustees, partnerships and volunteers in philanthropic activities to enhance the reach of our mission programs and services

We are extremely excited about these new ventures and look forward to the continued growth and improvement of Goodwill’s fundraising efforts!
Summertime means fun in the sun! Here are some tips to help you stay in shape this summer.

1. **Protect Your Skin**
   Summertime means less clothing, which exposes your skin to the sun.
   Protection from the sun is important, so wearing an SPF of 30 or greater is recommended.

2. **Time of Day**
   When exercising outdoors, it is best to aim for morning and evening workouts. This will help you avoid strong sunshine and heat, while still enjoying the outdoors.

3. **Hydrate**
   The heat of summer brings a few challenges and one of them is hydration.
   It is recommended that you have eight to ten glasses of water each day. Remember, you may need more depending on your activity level.

4. **Embrace the Outdoors**
   When the temperatures allow you to safely exercise outdoors, there are more options than running or biking. Try gardening, swimming, or running in the sprinklers with your kids.

5. **Enjoy the Indoors**
   On those hot summer days that bring a dangerous heat index, hit the gym, take a Pilates class, do yoga or watch a workout DVD.

6. **Prepare**
   Stretch before beginning any kind of activity. This is a great way to avoid any injuries, aches, and pains and will help you stay fit all summer long.

7. **Try Something New**
   Take advantage of the beautiful weather and try a new activity!
   Hiking, water aerobics or swimming laps can be great ways to burn calories while having fun at the same time.

8. **Join an Exercise Group**
   Being a member of a group can help keep you accountable and motivated. Consider joining a running, yoga or walking group this summer.

9. **Hit the Sand**
   Take your activities to the beach! Exercising in the sand will add a challenging and fun element to your workouts.

10. **Grab a Friend**
    Going for a walk or run is not much fun by yourself, so grab a friend and get going! This will help keep you motivated and connected with friends.

*Source: CDC.org*
Since receiving the results of the Best Places to Work Survey in the Spring, we have been working to improve as an agency. While the results of the survey highlighted many terrific things about Goodwill, they also identified several issues related to employee engagement and satisfaction. In response, we have been meeting with all departments of Goodwill, and gathering input on what can be done to improve in these areas.

We are currently assembling this feedback into a Plan of Action, which we will be rolling out in the months to come. One example of the items in this plan will be the formation of a standing employee committee. This committee will serve as an new way to gather feedback from throughout the agency on critical issues as they arise. It will also enable us to gauge the effectiveness of this action plan going forward.

As we continue to work on the other goals identified from the survey, we will keep you updated. We hope to have the plan finalized in the next few weeks.

Be on the lookout for more information in the The Clothesline next month!

If you have any additional feedback you would like to add, please contact me in the Human Resources department at 402-522-7235, or email me at ssielter@goodwillomaha.org.

Thank you to everyone for the past 25 years here at Goodwill. I have met and worked with wonderful people who have touched my life in unbelievable ways. As I retire, you all will be in my thoughts and prayers for continued success in all that you do. Love, Bobbie

by Shari Suelter

by Bobbie Tvardik
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YEARS OF SERVICE

August 2014

1 Steven Andrews 72nd & F
1 Jane Aschtgen Gretna
1 Vicki Bacon 78th & Dodge
1 Alyssa Beebe Benson Park Plaza
1 Cheryl Carter Gretna
1 Juliana Castro West Center
1 Sara Crawford Gretna
1 Rosaura Diza Filomeno Offutt
1 Richard Dickenson Offutt
1 David Droullard Madison
1 Jonathan Druskis 72nd & F
1 Andrew Glenn 72nd & F
1 Tiffany Green 180th & Q
1 Ramon Guzman Southwest
1 Agnele Houndjoe Southwest
1 Bobbi Jo Howard Ames Plaza
1 Diann Kollbaum Gretna
1 Tristan Lindekugel Gretna
1 Eric Nicholas Gretna
1 Brenda Powell Gretna
1 Patrick Ryan Offutt
1 Tempest Walker West Center
1 Deborah White-Vyborny 180th & Q
2 Ernie Boykin Benson Park Plaza
2 Ryan Christensen Fremont
2 Sam Comfort Madison
2 Diamond Davis-Dryver Benson Park Store
2 Christine Dougherty 72nd & F
2 Shannon Erwin Papillion
2 Nancy Malone Harris Center

2 Jesse Nelson 78th & Dodge
2 Timothy Olive 72nd & F
2 Rebecca Seefus Bellevue
2 Anthony Thomas II 72nd & F
2 Jane Wendland Benson Park Store
2 Vondre Caldwell Benson Park Store
2 Christina Coffin West Center
2 Janet Johnson Zorinsky
2 Debra Minor-Brown Benson Park Store
2 Lisa Sherrod 72nd & F
2 Danyel Stark Madison
5 Thomas Bessey, Jr. Benson Park Plaza
5 Miker Craig 72nd & F
5 Michael Howard 72nd & F
7 Shelby Brettmann Fremont
7 Rachel Kennebeck Blair
7 Sandra Miedl Offutt
8 Phil Johnson Offutt
9 Megan Sharpe Benson Park Plaza
11 Cory Lovett Offutt
12 Rajiv Brownell Offutt
12 Lynn Johnson Harris Center
12 Dorothy Johnston Offutt
13 Carol Monaco West Center
16 Linda Kizzier Benson Park Plaza
17 Kristal Kuehn Papillion
18 Michael Sokol Stratcom
26 Julie Chandler 72nd & F
29 Toni Williams 72nd & F

Congratulations!

Thank you for your years of service, we look forward to many more!
This is the first class that completed “A” Game Training through Goodwill. This class was held at the American job Center on 57th and Ames Avenue.

Recently, the YouthBuild students had an opportunity to experience yoga. Left to right Marcus Hill, Frank Qualls, Crei Brye, yoga instructor Laura Badcock, Brandi Johnson, Sheresa Bolton and Eliseo Robles.

Students, staff and teachers of Customer Connect-Cohort 20 gather for a potluck. A variety of dishes and desserts were brought to be shared throughout the group.

Develop Model Management hosted two week-long Fashion Camps this summer. Kids age five to 15 came to Reserve99 store to find items they could use to up-cycle and transform into new items at the camp.

Friends, family and employees of Goodwill in Gretna participated in the Gretna Days parade in July, representing Goodwill in their community.

Gretna employee Taylor Riecken shares a friendly smile while filling popcorn bags for customers on free popcorn Wednesday.
August 1 – National Day: Switzerland This holiday commemorates the founding in 1291 of the Swiss Confederation.

August 3 – Civic and Provincial Holidays: Canada The provinces of Alberta, British Columbia, Manitoba, New Brunswick, Nova Scotia, Ontario, Prince Edward Island, and Saskatchewan, and Nunavut and the Northwest Territories all have civic holidays on the first Monday in August.

Emancipation Day: Bahamas This day commemorates the emancipation of British slaves in 1834.

August 4 – National Day: Burkina Faso On this day in 1984, the Republic of Upper Volta was renamed Burkina Faso in a symbolic rejection of the nation’s colonial past. The name Burkina Faso means “the land of the honest men” or “country of the incorruptibles.”

August 6 – Independence Day: Bolivia Conquered for Spain in the sixteenth century by Gonzalo and Hernando Pizarro, Bolivia became part of the general war for independence from Spain led by Simón Bolívar.

Independence Day: Jamaica After centuries of British rule, Jamaica achieved its independence on this day in 1962.

August 7 – Battle of Boyacá: Columbia This holiday commemorates the decisive battle of 1819 led by Simón Bolívar in Colombia’s war of independence from Spain.


August 10 – Pueblo Revolt (1680): American Indian French colonists who built the first European settlement in North America in 1604. During the French and Indian War of 1755, Acadians were forced to swear loyalty to the British crown. However, doubtful of their loyalty, England deported or imprisoned both those Acadians who swore allegiance and those who refused—some were exiled to France or England, some fled to colonies farther south, later returning to Acadia and settling in southeastern New Brunswick, while others were expelled to the American colonies. Several thousand Acadians went to Louisiana, a former French colony. Their descendants are known as Cajuns, from the French word for Acadian. The state of Louisiana celebrates its own Acadian Day every year on the day after Thanksgiving.

National Acadian Day: Canada This day has been celebrated since 1881 and was officially recognized by an act of Parliament in 2003 to recognize Acadians, French colonists who built the first European settlement in North America in 1604. During the French and Indian War of 1755, Acadians were forced to swear loyalty to the British crown. However, doubtful of their loyalty, England deported or imprisoned both those Acadians who swore allegiance and those who refused—some were exiled to France or England, some fled to colonies farther south, later returning to Acadia and settling in southeastern New Brunswick, while others were expelled to the American colonies. Several thousand Acadians went to Louisiana, a former French colony. Their descendants are known as Cajuns, from the French word for Acadian. The state of Louisiana celebrates its own Acadian Day every year on the day after Thanksgiving.

National Mourning Day: Bangladesh This day commemorates the assassination of Sheikh Mujibur Rahaman (1920-1975) by a military coup on August 15, 1975.

August 12 – Restoration Day: Dominican Republic This commemorates the proclamation of the liberation of the Dominican Republic from Spain on this day in 1863.

August 17 – Death of General José de San Martin observed: Argentina National observance of the death of General José de San Martín.

Independence Day: Indonesia Nationalists declared Indonesia an independent nation after the withdrawal of the Japanese in 1949. The Netherlands, which had ruled Indonesia, ceded sovereignty to an independent government on this day.

August 20 – Constitution Day: Hungary This day commemorates the adoption of the first Hungarian constitution in 1920.

Independence Day: Senegal This day marks the Senegal’s achieving complete independence after the dissolution of its federation with Mali in 1960.

Revolution Day: Morocco This day commemorates the beginning of the 1953 “Revolution of the King and the People” against the French occupation, when King Muhammad V was exiled to Corsica with his family for advocating a revolutionary struggle for Moroccan independence. King Muhammad returned from exile in 1955 and successfully negotiated with France for the independence of Morocco. In 1956 Morocco became an independent kingdom.

August 21 – King Muhammad’s Birthday: Morocco The birthday of King VI is a public holiday in Morocco.

August 24 – Independence Day: Ukraine This day commemorates the Ukraine’s gaining independence from the former Soviet Union in 1991.

August 26 – Seventh Night (Ch’i-hsi): China Seventh Night (Ch’i-hsi), or Weaving Maid and Herd Boy Festival, is a romantic festival based on a tale of a couple who disobeyed the chief deity and are, therefore, held in the sky as stars on either side of the Milky Way.

Women’s Equality Day: United States A law passed by congress in 1974 sets this day aside to mark the certification in 1920 of the 19th Amendment to the Constitution prohibiting discrimination in voting based on sex.

August 30 – National Heroes Day: Philippines This national holiday honors all the heroes of the Philippines, from famous heroes such as José Rizal, Andres Bonifacio, and Emilio Aguinaldo to those heroes whose names are forever lost to history.

Victory Day: Turkey This holiday commemorates the end of the war of independence from the Ottoman Empire in 1922.

August 31 – National Day: Malaysia This marks the day Malaysia achieved independence from Great Britain in 1957.
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<td>12:00 Board Social Meeting</td>
<td>8:30 Executive Staff Meeting</td>
<td>8:30 Leadership Meeting and Learn</td>
<td>11:30 EAP Lunch Meeting</td>
<td>8:30 Retail Monthly Managers Meeting</td>
<td>5:00 Board Social Meeting</td>
<td>7:30 Investment Committee Meeting</td>
<td>7:15 E&amp;T Managers Meeting</td>
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<tr>
<td>5:00 Omaha Fashion Week</td>
<td>Crisis Team Meeting</td>
<td>7:15 E&amp;T Managers Meeting</td>
<td>11:00 UNO Welcome Week</td>
<td>7:30 Toastmasters Committee Meeting</td>
<td>12:00 Toastmasters Meeting</td>
<td>7:00 First Friday Breakfast</td>
<td>8:30 Crisis Team Meeting</td>
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<td>SUNDAY</td>
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- **17th**: 12:00 Board Social Meeting
- **18th**: 8:30 Executive Staff Meeting
- **19th**: 8:30 Leadership Meeting and Learn
- **20th**: 11:30 EAP Lunch Meeting
- **21st**: 8:30 Retail Monthly Managers Meeting
- **22nd**: 5:00 Board Social Meeting
- **23rd**: 7:30 Investment Committee Meeting
- **24th**: 7:15 E&T Managers Meeting