

For Immediate Release

May 31, 2018

Kick off the summer with the Ames Avenue Block Party – June 1

(Omaha, NE) Bring your families and help us kick off summer at the Ames Avenue Block Party! Please join us on Friday, June 1, 2018 from 4:00 p.m. to 7:00 p.m. at Heartland Workforce Solutions at 5752 Ames Avenue.

The Ames Avenue Block Party is a community event created to promote Omaha 360's Harmony Week. The event promotes peace, education and community by bringing together a diverse group of stakeholders to reduce barriers in accessing resources such as healthcare providers, financial institutions, workforce development agencies, as well as many other community agencies. These agencies will engage in positive activities with youth and families throughout the event.

Many thanks are in order to Boys Town and Heartland Workforce Solutions for leading and hosting the event efforts for the past five years. Year-over-year attendance has increased from 300 to over 1,000 participants.

Now in its fifth year, we are proud to announce our 2018 partner agencies: North Omaha Adolescent Health, Heart Ministries, the Hope Center for Kids and Goodwill Industries.

Join us and enjoy free activities such as bounce houses, balloon artists, face painting and a variety of other opportunities – provided by our generous sponsors: First National Bank, Bank of the West, United Health Care and Centris Federal Credit Union.

Our on-site food vendors and other in-kind sponsors include Godfathers Pizza, Pepsi, Dr. Pepper, Big Mama's Kitchen, Hardy Coffee Company, Jimmy John's, Chick-fil-a, Raising Cane's, and Frito-Lay.

Stop by the Goodwill Industries table to enter a raffle! Ten children's bikes will be raffled off during the event, you must be present to win. Also, stop by the YouthBuild Omaha table to learn more about one of Goodwill's many mission programs and hear about all of the great service the AmeriCorps members are providing in our community.

The goal of the Ames Avenue Block Party is to decrease community violence while increasing overall individual and family success.

Thank you to all of the service providers in attendance who link families to necessary supports and services within the North Omaha community.

Timeline for the event:

4:00 Event Begins
4:30 Matching Knights Steppers Performance
4:45 Invocation Fr Boes, Pastor Portia Cavitt & Faith Leaders
5:45 Dance Contest (Ages 8 and up)
6:00 Dance Contest (Ages 8 and under)
6:30 Goodwill Bike Raffle
7:00 Event Closing

Ames Avenue Block Party Contact:

Melissa Steffes – Community Engagement
Development Officer
Boys Town
Phone: 402-630-3862
melissa.steffes@boystown.org

For Goodwill Information Contact:

Ann Woodford - Marketing Manager
Goodwill Industries, Inc.
Phone: 402-819-7970
awoodford@goodwillomaha.org

